

# ARTIFICIAL INTELLIGENCE (AI)

## Impact Bridge by Rotary

Leading Charities into the AI and Digital Age

### SCALING INTERNATIONALLY



London



Sydney



Bucharest (2027)



Dubai (2027)

### THE CONTEXT

78% of Charities say AI is relevant to their work

- only 9% are strategically prepared. Need for mindset change

### OUR MISSION

A 3-month advisory sprint pairing Rotarians, Rotoractors, world-wide experts and hands-on programmers with vetted charities - moving them from AI-curious to AI-capable. From digitally exposed to digitally resilient.

**2025 PILOT** - Impact on 50+ Rotarians and Rotoractors, 10+ Rotary Clubs, and 400+ Professional Hours @ £35,000+ Direct Value

### THREE STRATEGIC PILLARS:

#### Strategic AI Leadership

Exec AI vision and strategy sessions for Charity & Rotary leaders.

#### Core Tech & Applied AI

Demystifying AI tools, prompting, data and cybersecurity

#### Digital Storytelling

Brand voice, donor connection, community management

### MAKING WORLDWIDE CHARITIES MORE EFFECTIVE WITH AI

#### Rotary Club of London

Help develop AI tools to make real impact from London across the world.

**LET'S ALL JOIN HANDS**

Core Partners: Rotary Club of Stratford • Rotary Club of Sydney Cove